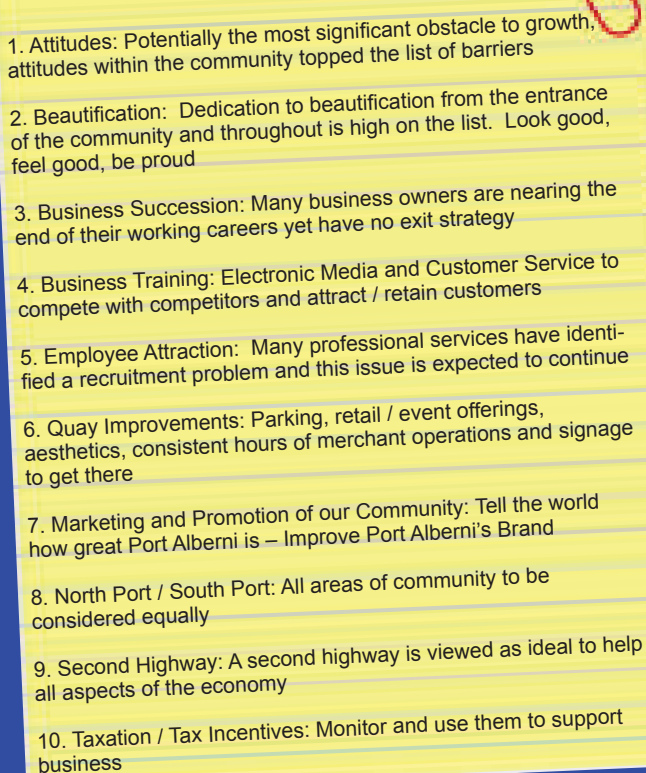


Port Alberni's Top 10 to Tackle*

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1. Attitudes: Potentially the most significant obstacle to growth, attitudes within the community topped the list of barriers
 2. Beautification: Dedication to beautification from the entrance of the community and throughout is high on the list. Look good, feel good, be proud
 3. Business Succession: Many business owners are nearing the end of their working careers yet have no exit strategy
 4. Business Training: Electronic Media and Customer Service to compete with competitors and attract / retain customers
 5. Employee Attraction: Many professional services have identified a recruitment problem and this issue is expected to continue
 6. Quay Improvements: Parking, retail / event offerings, aesthetics, consistent hours of merchant operations and signage to get there
 7. Marketing and Promotion of our Community: Tell the world how great Port Alberni is – Improve Port Alberni's Brand
 8. North Port / South Port: All areas of community to be considered equally
 9. Second Highway: A second highway is viewed as ideal to help all aspects of the economy
 10. Taxation / Tax Incentives: Monitor and use them to support business

*List was derived from the results of the Port Alberni Business Survey 2013

***Supporting Businesses & Creating
an Environment for Success***

Thank you to all the merchants who participated in the survey. Your time and insight is greatly appreciated.

For full survey results and to follow our progress please visit:
www.portalberni.ca



COMMITMENT

The Top 10 to Tackle List outlines clear priorities. We will work on these items, engage individuals and agencies throughout our community and keep you informed. You've got our commitment.

