



## CITY OF PORT ALBERNI ECONOMIC DEVELOPMENT MANAGER

---

Monthly Report to City Council November 28<sup>th</sup>, 2016

### **Brief Update on Work <> October 24<sup>th</sup> to present**

- Johnston Road Charrette
  - Took place Oct 22/23
  - Summary report is on the City's website
  - Conceptual plan being prepared for Council
- Maximized-Value, Wood-Biomass, Eco-Industrial Cluster
  - Grant application submitted to Rural Dividend Program
  - Forest Products Innovations attended the Cantimber testing
  - Presentation made to Tseshaht Council
  - Hosted Innovation in Industry television series producer
- Export Navigator Pilot Program has started
  - Port Alberni one of 4 communities taking part
  - Community Futures is the lead organization
  - Export-ready businesses are being contacted
- Call Centers
  - Discussions continue with two separate proponents
- Tourism Training Program
  - Contracted out to Chamber
- Islands Agriculture Show
  - Working with ACRD Farm Team to prepare for Feb 3/4 show
  - Hosted Board meeting here so venue could be seen
- SPROUT
  - Started inventory of empty storefronts
  - Comparing mix of business types in each commercial area of City

#### Attended and/or Participated in:

- Vancouver Island Economic Summit
- British Columbia Economic Development Association strategic planning session
- Conference Call with Quesnel municipal and provincial counterparts
- Evening for new residents organized by Welcome Wagon
- Mayor's Business Advisory Council meeting
- Alberni-Clayoquot Transportation Committee meetings
- AV Chamber Social Media Boot Camp

Pat Deakin, Economic Development Manager