CITY OF PORT ALBERNI ECONOMIC DEVELOPMENT MANAGER



**March 23, 2015** Report to City Council Work From February 18<sup>th</sup> to March 17<sup>th</sup> 2015

In the last month some progress has been made on the following priorities:

- 1. Alberni Valley Regional Airport
- 2. Fisheries Stewardship Centre
- 3. Two (unrelated) wood-biomass high-value products companies
- 4. District Energy System

Time and energy have also gone in to the following:

- MISA Conference
- Transition of Wood Tech 21
- Alberni-Clayoquot Transportation Committee
- Seniors Care Facility Needs
- Attraction of a small manufacturer
- Attraction of a small energy company
- Assisting a potential restaurant
- Addressing matters of mutual interest to the Port Alberni Port Authority and the City
- Responding to a potential new resident's inquiries
- Responding to a potential new small service business owner's inquiries
- Assistance to a potential new social enterprise being considered by a local non-profit
- Assistance to an existing social enterprise being relocated by a local non-profit
- Assessing the value of a myriad of advertising opportunities
- Pacific Rim Education and Tourism Initiative
- Alberni Valley Watersheds Committee discussion
- Pacific Coast University for Workplace Health Sciences announcement
- Sale of a local business to a Provincial Nominee Program participant
- Addressing interests of a potential commercial property investor new to community
- Advice to MyAlberni App developers
- ACRD Economic Development discussion
- Marketing assistance to a new local artist
- Assisting 'How To Festival' organizers with contacts

Other initiatives which will be addressed in the coming weeks are:

- 1. Re-Branding
- 2. SPROUT
- 3. Tourism survey and research
- 4. Attraction of Young People/Young Families to Alberni Valley

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